Economic Impacts (2011)
Agricultural and related industries generate

23,840 jobs (22.40% of total) in Bay County.

$1.15 billion in revenues.

14.6% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $10 to the community.

Based on a 2007 USDA study

Client Satisfaction (2011)

Quality
93%
Residents who used Extension services and were satisfied with the service provided.

Effectiveness
77%
Clients who had an opportunity to use the information received, and...

90%
Said it solved their problem or answered their question.

Leverage
73%
Clients who shared the information with someone else.

Funding (FY 2013)

State funds for Extension $415,813 (62%)
Federal funds for Extension $51,155 (8%)
County funds for Extension $207,281 (31%)

Clientele Contacts (2013)

Field and office consultations 874
Participants at group learning events 20,590
Phone and email consultations 36,780
Educational materials created 113

Statewide Clientele Outcomes (2013)

Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 74%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Giving (FY 2013)

Recent donors residing in county 1,961
FY 2013 donors residing in county 922
Gifts to UF from county residents $255,883
Gifts to IFAS from county residents $5,605

Students and Alumni (Fall 2013)

UF students from county 274
CALS students from county 21
UF alumni residing in county 1,445
IFAS alumni residing in county 117

EXTENSION: Commercial/residential horticulture; Food safety; Nutrition; Financial mgmt; Fisheries, artificial reefs; Marine/coastal resources; 4-H life skills; Volunteer development

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