COLLIER COUNTY

Economic Impacts (2011)

**Agricultural and related industries generate**

41,534 jobs (24.73% of total) in Collier County.

$2.17 billion in revenues.

17.6% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $10 to the community.

Based on a 2007 USDA study

Client Satisfaction (2010)

**Quality**
89%
Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**
79%
Clients who had an opportunity to use the information received, and...

88%
Said it solved their problem or answered their question.

**Leverage**
79%
Clients who shared the Information with someone else.

Funding (FY 2013)

State funds for Extension $415,813 (41%)
Federal funds for Extension $51,155 (5%)
County funds for Extension $542,800 (54%)

Volunteers (2013)

Number of volunteers 342
Hours worked 12,096
Dollar value of hours worked $272,765

Clientele Contacts (2013)

Field and office consultations 32,020
Participants at group learning events 14,873
Phone and email consultations 704
Educational materials created

Statewide Clientele Outcomes (2013)

Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 74%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Giving (FY 2013)

Recent donors residing in county 3,012
FY 2013 donors residing in county 1,527
Gifts to UF from county residents $677,871
Gifts to IFAS from county residents $16,970

Students and Alumni (Fall 2013)

UF students from county 557
CALS students from county 43
UF alumni residing in county 2,143
IFAS alumni residing in county 195

EXTENSION: Education programs for Best Management Practice (BMP) standards, Urban Florida-Friendly Landscape Horticulture, Family Nutrition Program, Agriculture, Marine Science

COMMODITIES: Watermelon, Tomatoes, Cucumbers, Sweet peppers, Squash

RESEARCH: Vegetable production, Nutritional & variety tests of improved & native forage crops, Citrus

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FY 2013 Expenditures: $5,693,696

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