Economic Impacts (2011)
Agricultural and related industries generate

15,965 jobs (39.79% of total) in Highlands County.

$0.75 billion in revenues.

33.2% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $10 to the community.

Based on a 2007 USDA study

Client Satisfaction (2012)
Quality
94%
Residents who used Extension services and were satisfied with the service provided.

Effectiveness
80%
Clients who had an opportunity to use the information received, and...

83%
Said it solved their problem or answered their question.

Leverage
60%
Clients who shared the information with someone else.

Funding (FY 2013)
State funds for Extension $311,860 (56%)
Federal funds for Extension $38,366 (7%)
County funds for Extension $211,578 (38%)

Volunteers (2013)
Number of volunteers 139
Hours worked 8,800
Dollar value of hours worked $198,440

Giving (FY 2013)
Recent donors residing in county 931
FY 2013 donors residing in county 430
Gifts to UF from county residents $1,873,111
Gifts to IFAS from county residents $25,920

Clientele Contacts (2013)
Field and office consultations 1,004
Participants at group learning events 10,929
Phone and email consultations 9,940
Educational materials created 103

Statewide Clientele Outcomes (2013)
Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 74%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Students and Alumni (Fall 2013)
UF students from county 106
CALS students from county 25
UF alumni residing in county 699
IFAS alumni residing in county 231

EXTENSION: Agricultural support; livestock and forage production;
Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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