Economic Impacts (2011)

Agricultural and related industries generate

28,339 jobs (20.16% of total) in Marion County.

$1.17 billion in revenues.

13.8% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $10 to the community.

Based on a 2007 USDA study

Client Satisfaction (2011)

Quality
93%
Residents who used Extension services and were satisfied with the service provided.

Effectiveness
85%
Clients who had an opportunity to use the information received, and...

93%
Said it solved their problem or answered their question.

Leverage
80%
Clients who shared the information with someone else.

Funding (FY 2013)

State funds for Extension $935,579 (50%)
Federal funds for Extension $115,099 (6%)
County funds for Extension $828,801 (44%)

Volunteers (2013)

Number of volunteers 780
Hours worked 47,054
Dollar value of hours worked $1,061,068

Clientele Contacts (2013)

Field and office consultations 13,508
Participants at group learning events 21,932
Phone and email consultations 30,136
Educational materials created 366

Statewide Clientele Outcomes (2013)

Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 74%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Giving (FY 2013)

Recent donors residing in county 10,731
FY 2013 donors residing in county 7,327
Gifts to UF from county residents $2,497,625
Gifts to IFAS from county residents $286,523

Students and Alumni (Fall 2013)

UF students from county 804
CALS students from county 104
UF alumni residing in county 4,938
IFAS alumni residing in county 588

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Small Farms, Ag BMPs

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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Director: Dr. Daniel Colvin
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Web: http://plantscienceunit.ifas.ufl.edu/
FY 2013 Expenditures: $2,492,381