Economic Impacts (2011)

Agricultural and related industries generate

- **93,237** jobs (33.54% of total) in Polk County.
- **$6.10** billion in revenues.
- **31.6%** contribution to gross regional product.

It is estimated that for every **$1** invested in agricultural research and extension, there is a return of **$10** to the community.

Client Satisfaction (2012)

- **Quality**: **84%**
  - Residents who used Extension services and were satisfied with the service provided.

- **Effectiveness**: **94%**
  - Clients who had an opportunity to use the information received, and...
  - **82%**
  - Said it solved their problem or answered their question.

- **Leverage**: **77%**
  - Clients who shared the information with someone else.

Volunteers (2013)

- Number of volunteers: **1,030**
- Hours worked: **44,091**
- Dollar value of hours worked: **$994,252**

Clientele Contacts (2013)

- Field and office consultations: **3,720**
- Participants at group learning events: **50,430**
- Phone and email consultations: **34,990**
- Educational materials created: **1,735**

Statewide Clientele Outcomes (2013)

- Clients reporting an increase in knowledge or skill: **88%**
- Clients reporting a change in behavior or attitude: **74%**
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: **60%**

Giving (FY 2013)

- Recent donors residing in county: **6,392**
- FY 2013 donors residing in county: **3,348**
- Gifts to UF from county residents: **$5,405,342**
- Gifts to IFAS from county residents: **$741,028**

Students and Alumni (Fall 2013)

- UF students from county: **728**
- CALS students from county: **101**
- UF alumni residing in county: **4,430**
- IFAS alumni residing in county: **650**

**Extension**: Citrus production; Livestock production; Pesticide licensing/training; Small farms; Natural resources; 4-H; FL-Friendly Landscape; EFNEP; Nutrition; Healthy living; Money mgmt

**Research**: Discovers and delivers innovative solutions that empower citrus and other agricultural interests to conduct responsible and profitable business.