SANTA ROSA COUNTY

Economic Impacts (2011)

Agricultural and related industries generate

- 9,022 jobs (17.20% of total) in Santa Rosa County.
- $0.33 billion in revenues.
- 9.3% contribution to gross regional product.

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $10 to the community.

Quality
Residents who used Extension services and were satisfied with the service provided. 93%

Effectiveness
Clients who had an opportunity to use the information received, and... 79%
Clients who thought the information was useful. 75%

Leverage
Clients who shared the information with someone else. 74%

Clientele Contacts (2013)

Field and office consultations 3,438
Participants at group learning events 29,766
Phone and email consultations 13,819
Educational materials created 361

Statewide Clientele Outcomes (2013)

Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 74%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Students and Alumni (Fall 2013)

UF students from county 188
CALS students from county 27
UF alumni residing in county 1,093
IFAS alumni residing in county 137

Funding (FY 2013)

State funds for Extension $623,719 (52%)
Federal funds for Extension $76,732 (6%)
County funds for Extension $492,280 (41%)

Volunteers (2013)

Number of volunteers 176
Hours worked 19,442
Dollar value of hours worked $438,417

Giving (FY 2013)

Recent donors residing in county 1,559
FY 2013 donors residing in county 768
Gifts to UF from county residents $765,199
Gifts to IFAS from county residents $4,275

UF/IFAS Extension Santa Rosa County
6263 Dogwood Drive
Milton, FL 32570-3500
850-623-3868
Director: Michael Donahoe
Email: mcd@ufl.edu
Web: http://santarosa.ifas.ufl.edu/

West Florida Research and Education Center
4253 Experiment Rd., Hwy 182
Jay, FL 32565
850-983-7103
Director: Dr. Barry Brecke (Interim)
Email: bjbe@ufl.edu
Web: http://wfrec.ifas.ufl.edu
FY 2013 Expenditures: $2,516,961

EXTENSION: Agriculture, Natural resources, Residential and commercial horticulture, Marine Science, 4-H youth development, Nutrition and food safety, Personal and family well being

COMMODITIES: Peanuts, Cotton, Forestry, Wildlife, Ornamentals, Turfgrass

RESEARCH: Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

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