

## Economic Impacts (2019)

Agricultural and related industries generate

**11,489** jobs (30.1% of total) in Highlands County.

**\$634** million in Gross Regional Product.

**25.1%** contribution to Gross Regional Product.  
*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.  
*Alston, Andersen et al. (2010)*

## Funding (FY 2022)

State funds for Extension **\$422,221 (56%)**  
Federal funds for Extension **\$42,707 (6%)**  
County funds for Extension **\$291,031 (39%)**

## Volunteers (2022)

Number of volunteers **286**  
Hours worked **6,755**  
Dollar value of hours worked **\$214,795**

## Giving (FY 2022)

Recent (5yrs) donors residing in county **419**  
Current (1yr) donors residing in county **184**  
Gifts to UF from county residents **\$643,645**  
Gifts to IFAS from county residents **\$67,814**

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

## Client Satisfaction (2022)

Quality

**97%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**84%** Clients who had an opportunity to use the information received, and...

**78%** Said it solved their problem or answered their question.

Leverage

**77%** Clients who shared the information with someone else.

## Clientele Contacts (2022)

Field and office consultations **948**  
Participants at group learning events **10,394**  
Phone and email consultations **1,722**  
Social media engagement **10,734**  
Educational materials created **201**

## Statewide Clientele Outcomes (2022)

Gallons of water saved by residents and landscapers **340,124,479**  
No. of producers who adopted recommended practices **18,690**  
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **55,285**

## Students and Alumni (Fall 2022)

UF students from county **98**  
CALs students from county **27**  
UF alumni residing in county **837**  
UF/IFAS alumni residing in county **271**

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