

## Economic Impacts

### Agricultural and related industries generate

**19,457** jobs (19.9% of total) in Bay County.

**\$0.95** billion in revenues.

**13.9%** contribution to gross regional product.

*Based on a 2009 UF study*

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

*Based on a 2007 USDA study*

## Funding

State funds for Extension **\$398,997**  
Federal funds for Extension **\$122,898**  
County funds for Extension **\$200,829**

## Volunteers

Number of volunteers **484**  
Hours worked **20,460**  
Dollar value of hours worked **\$437,026**

## Giving

Recent donors residing in county **1,850**  
FY 2011 donors residing in county **877**  
Gifts to UF from county residents **\$398,829**  
Gifts to IFAS from county residents **\$5,460**

## Statewide Client Satisfaction

### Quality

**96%** Residents who used Extension services and were satisfied with the service provided.

### Effectiveness

**80%** Clients who had an opportunity to use the information received, and...

**90%** Said it solved their problem or answered their question.

### Leverage

**75%** Clients who shared the information with someone else.

## Clientele Contacts

Field and office consultations **2,526**  
Participants at group learning events **46,155**  
Phone and email consultations **6,178**  
Educational materials created **195**

## Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**  
Clients reporting a change in behavior or attitude **78%**  
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **68%**

## Students and Alumni

UF students from county **296**  
CALS students from county **23**  
UF alumni residing in county **1,379**  
IFAS alumni residing in county **116**

**EXTENSION:** Home horticulture, Food safety and quality, Clubs and organizations, Marine and coastal educational needs, 4-H life skills development

Bay Cooperative Extension Service  
647 Jenks Ave, Ste A  
Panama City, FL 32401-2660  
850-784-6105  
Director: Dr. Marjorie Moore  
Email: mreem@ufl.edu  
Web: <http://bay.ifas.ufl.edu/>