

Economic Impacts

Agricultural and related industries generate

42,948 jobs (22.7% of total) in Collier County.

\$2.21 billion in revenues.

16.7% contribution to gross regional product.

Based on a 2009 UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

Based on a 2007 USDA study

Funding

State funds for Extension **\$299,248**
Federal funds for Extension **\$92,174**
County funds for Extension **\$539,483**

Volunteers

Number of volunteers **434**
Hours worked **45,827**
Dollar value of hours worked **\$978,865**

Giving

Recent donors residing in county **2,695**
FY 2011 donors residing in county **1,317**
Gifts to UF from county residents **\$798,431**
Gifts to IFAS from county residents **\$3,521**

Statewide Client Satisfaction

Quality

96% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

90% Said it solved their problem or answered their question.

Leverage

75% Clients who shared the information with someone else.

Clientele Contacts

Field and office consultations **2,055**
Participants at group learning events **16,904**
Phone and email consultations **11,702**
Educational materials created **399**

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**
Clients reporting a change in behavior or attitude **78%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **68%**

Students and Alumni

UF students from county **585**
CALs students from county **44**
UF alumni residing in county **1,961**
IFAS alumni residing in county **158**

EXTENSION: Education programs for Best Management Practice (BMP) standards, Urban Florida-Friendly Landscape horticulture, Family Nutrition Program, Agriculture, Marine Science

COMMODITIES: Watermelon, Tomatoes, Cucumbers, Sweet peppers,

Squash

RESEARCH: Vegetable production, Nutritional & variety tests of improved & native forage crops, Citrus

Collier Cooperative Extension Service

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FY 2011 Expenditures: \$5,194,887