

## Economic Impacts

### Agricultural and related industries generate

**9,431** jobs (18.0% of total) in  
Hernando County.

**\$0.36** billion in revenues.

**12.5%** contribution to gross regional product.

*Based on a 2009 UF study*

It is estimated that for every **\$1** invested in agricultural research  
and extension, there is a return of **\$10** to the community.

*Based on a 2007 USDA study*

## Funding

State funds for Extension **\$299,248**

Federal funds for Extension **\$92,174**

County funds for Extension **\$266,758**

## Volunteers

Number of volunteers **316**

Hours worked **100,691**

Dollar value of hours worked **\$2,150,760**

## Giving

Recent donors residing in county **1,089**

FY 2011 donors residing in county **592**

Gifts to UF from county residents **\$428,650**

Gifts to IFAS from county residents **\$100,280**

## Statewide Client Satisfaction

### Quality

**96%** Residents who used Extension services and were  
satisfied with the service provided.

### Effectiveness

**80%** Clients who had an opportunity to use the  
information received, and...

**90%** Said it solved their problem or answered their  
question.

### Leverage

**75%** Clients who shared the information with  
someone else.

## Clientele Contacts

Field and office consultations **10,399**

Participants at group learning events **30,103**

Phone and email consultations **18,501**

Educational materials created **219**

## Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**

Clients reporting a change in behavior or attitude **78%**

Clients adopting best practices resulting in societal,  
economic, or environmental benefits to community **68%**

## Students and Alumni

UF students from county **187**

CALS students from county **33**

UF alumni residing in county **692**

IFAS alumni residing in county **100**

**EXTENSION:** Sustainable small farm; Financial management; Life skills  
development for youth; Urban horticulture

**RESEARCH:** Food animal production, Rangeland, Pasture, Forages,  
Water availability, Water management

### Hernando Cooperative Extension Service

1653 Blaise Drive

Brooksville, FL 34601-6538

352-754-4433

Director: Dr. Stacy Strickland

Email: [jstrick@ufl.edu](mailto:jstrick@ufl.edu)

Web: <http://extension.hernandocounty.us/>

### Subtropical Agricultural Research Station

22271 Chinsegut Hill Road

Brooksville, FL 34601-4672

352-796-3385

Director: Dr. Samuel Coleman

Email: [swcol@ufl.edu](mailto:swcol@ufl.edu)

Web: <http://stars.ifas.ufl.edu>

FY 2011 Expenditures: \$332,886