

Economic Impacts

Agricultural and related industries generate

14,531 jobs (38.5% of total) in Highlands County.

\$0.62 billion in revenues.

31.9% contribution to gross regional product.

Based on a 2009 UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

Based on a 2007 USDA study

Funding

State funds for Extension **\$398,997**
Federal funds for Extension **\$122,898**
County funds for Extension **\$272,911**

Volunteers

Number of volunteers **245**
Hours worked **10,678**
Dollar value of hours worked **\$228,082**

Giving

Recent donors residing in county **960**
FY 2011 donors residing in county **469**
Gifts to UF from county residents **\$300,617**
Gifts to IFAS from county residents **\$94,004**

Statewide Client Satisfaction

Quality

96% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

90% Said it solved their problem or answered their question.

Leverage

75% Clients who shared the information with someone else.

Clientele Contacts

Field and office consultations **3,562**
Participants at group learning events **12,710**
Phone and email consultations **9,540**
Educational materials created **458**

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**
Clients reporting a change in behavior or attitude **78%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **68%**

Students and Alumni

UF students from county **99**
CALS students from county **28**
UF alumni residing in county **701**
IFAS alumni residing in county **226**

EXTENSION: Agricultural support, livestock and forage production, Master Gardener programs, pesticide applicator programs, and 4-H youth leadership development

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