

Economic Impacts

Agricultural and related industries generate

7,428 jobs (16.5% of total) in Santa Rosa County.

\$0.27 billion in revenues.

9.2% contribution to gross regional product.

Based on a 2009 UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

Based on a 2007 USDA study

Funding

State funds for Extension **\$498,747**
Federal funds for Extension **\$153,623**
County funds for Extension **\$490,996**

Volunteers

Number of volunteers **353**
Hours worked **36,015**
Dollar value of hours worked **\$769,280**

Giving

Recent donors residing in county **1,423**
FY 2011 donors residing in county **718**
Gifts to UF from county residents **\$110,363**
Gifts to IFAS from county residents **\$1,368**

Statewide Client Satisfaction

Quality

96% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

90% Said it solved their problem or answered their question.

Leverage

75% Clients who shared the information with someone else.

Clientele Contacts

Field and office consultations **2,842**
Participants at group learning events **50,295**
Phone and email consultations **78,277**
Educational materials created **389**

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**
Clients reporting a change in behavior or attitude **78%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **68%**

Students and Alumni

UF students from county **174**
CALs students from county **29**
UF alumni residing in county **1,005**
IFAS alumni residing in county **115**

EXTENSION: Residential landscape management, Commercial agricultural production education, Sustainable agricultural production, Nutrition and food safety

RESEARCH: Agriculture, environmental horticulture, natural resource conservation, and golf and sports turf management

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FY 2011 Expenditures: \$2,825,712